

Free Delivery!!

first 1,000 miles, on purchases totaling \$5000+

TEXT or **EMAIL** for 2019 Sale Catalog



Why Line 1?

In the late 1940s, Cooper Hereford Ranch selected our first Line 1 Hereford cattle from the U.S. Range Livestock Experiment Station. For over 70 years we have maintained this closed line of breeding which has enabled us to implement generation after generation of closely monitored trait selection and performance testing. The end result is a uniquely uniform cow herd that produces **PREDICTABLE** and **CONSISTENT** offspring that fit the demands of the beef industry at large.

Consistent Our line bred program aims to enhance the **Predictability** and **Uniformity** of your herd and is backed by over 70 years of performance testing and selecting for traits that keep cattle producers profitable.

Progressive Our ranch was a **charter member** of the Montana Beef Performance Association when it formed in 1957. And in 2012, when the American Hereford Association released its first **GE-EPD** panel we were one of the first Hereford herds in the U.S. to test our **entire** calfcrop, which we continue to do each year. As a result, **100%** of our herd posses GE-EPDs.

Matehna We strive to produce good momma cows, and do so by culling our herd rigorously. Udder quality, milkability, and fertility are of utmost importance. Our 2018 calf crop ranks in the top **15%** of the breed for **Milk**

Hybrid Vigor With an inbred co-efficient of 24-36%, Line 1 delivers the maximum heterosis when crossing on Herefords & other breeds.

Integrity For over **50** years our program has been a leading source of seedstock for cattlemen across the nation. We've withstood the test of time and remain committed to producing sound, functional cattle that perform well in any environment.



visit us on the web to view photos & videos

www.cooperherefords.com

Mark Cooper (406) 539-6885 Dave Hanson (406) 570-5519

Contact Us:

Mark Cooper (406) 539-6885
Dave Hanson (406) 570-5519
mark@cooperherefords.com

Cooper Hereford Ranch
2303 Cooper Rd., Willow Creek, MT 59760

COOPER HEREFORD RANCH

53rd Annual Production Sale
— TUESDAY, MARCH 12, 2019 —

at the ranch, 1/2 mile South of Willow Creek, MT



Affordable Performance

In 2018 **75%** of our yearling bulls sold for an average of **\$5,500**
ranging in price from \$3000-\$7500

AHA Breed Averages

CED = 1.9 BW = 3.1 WW = 52 YW = 84

Top 25% of the breed

CED = 5.1 BW = 1.9 WW = 57 YW = 92

CHR 2019 Sale Offering

CED = 85% above breed avg.
55% in the top 25% of breed

BW = 70% at or above breed avg.
35% in the top 25% of breed

WW = 85% at or above breed avg.
63% in the top 25% of breed

YW = 80% at or above breed avg.
54% in the top 25% of breed

LiveAuctions.TV

Selling:

**85 YEARLING BULLS
20 YEARLING HEIFERS
15 YOUNG BRED COWS
3 PROVEN DONOR COWS**



All animals selling have Genomically Enhanced EPDs  Complete Performance & Ultrasound Data

1/3 of the sale bulls rank in the top 30% of the breed for CED, WW, YW combined!

Over the past several years we have tried to improve the scrotal size of our bulls and are pleased that 90% of the sale offering ranks at or above breed average for SC EPD (0.9) and over 50% of the offering ranks in the top 20% of the Hereford breed.