

Vermilion Ranch Spring Performance Sale Update

Amidst the uncertainty of the COVID-19 pandemic impacting our State, Country, and the World we here at **Vermilion Ranch** want to inform you that the **Spring Performance Sale March 26th and 27th will continue as planned!** We understand the seriousness of this pandemic and will continually monitor the situation as more information becomes available.

As of right now there is no travel restrictions in place that would prevent customers from attending the sale. We are in the process of taking some extra precautionary measures to help with customers that are unable to attend or do not feel comfortable attending the sale.

- **The Bulls are all ready for viewing at Vermilion Ranch Headquarters**
 - **4419 Vermilion Rd. Billings, MT 59105**
 - **Please Call Jake Kading, Bob Cook, or Bill Cook to set up viewing**

- **The Replacement Heifers are available for viewing at South Pryor Development Center**
 - **12585 Hwy 87E Billings, MT 59101**
 - **Please Contact Bill Shaules or Corey Schultz to set up viewing**

- **Northern Livestock Video Auction will have staff available to assist you in signing up for internet bidding if you so choose to take this route. Please understand sale day morning is very busy so if you do so choose to use the internet bidding option please try to sign up a couple days in advance.**

- **Vermilion Ranch, Public Auction Yards, and Northern Livestock Video will have staff on sale days to man extra phones. We will be able to take a large number of callers if you so choose to stay at home.**

We understand the seriousness of this virus and we will be taking extra precautionary measures to keep the health and safety of our customers, employees, and our community a top priority. Should circumstances change, and it becomes absolutely necessary to reschedule our Spring Performance Sale, we will post and update on our website and Facebook page. Thank you for your unwavering support through this difficult situation.

The past two weeks have proven one thing to all of us, and its crystal clear, the people involved in Agriculture DO NOT PANIC. We've seen blizzards, drought, floods, dead calves, sick calves, loss of crops etc. We, more than any other segment in this society, have been exposed to Trauma, Loss, and Fear for generations. Over these generations we've learned to keep our head up, stay positive, and optimistic. We know things will get better!

We really believe in the days ahead Fundamentally things should get a lot better! Just a couple things to consider:

- **Canada has the smallest cowherd since the early 1990's**

- We have had 3 very bullish on feed reports in a row, these packers are going to get short of product
- We will have the fewest number of heifers bred in the USA as we've seen in a lot of years

FUNDAMENTALLY THINGS WILL GET BETTER!!

As our friends and customers, your health and safety are always of the utmost importance. If there is anything we can do to assist you during this challenging time, please let us know. Stay safe and healthy.

God Bless,

Joe Goggins & The Entire Vermilion Ranch Family

Please Contact any of the following if you need any assistance:

Bob Cook (406)-670-0078	Joe Goggins (406)-861-5664	Roger Jacobs (406)-698-7686
Bill Cook (406)-670-0689	Greg Goggins (406)-200-1880	Brandon Mosher (406)-698-4067
Jake Kading (406)-672-5844	Corey Schultz (406)-690-1150	Russell Mosher (406)-670-5037
John Goggins (406)-698-4159	Bill Shaules (South Pryor) – (406)-672-9052	